

Eröffnungsrede 15. SwissFundraisingDay

Discours d'ouverture du 15e SwissFundraisingDay

Opening speech 15th SwissFundraisingDay

Sibylle Spengler,

Präsidentin/Présidente/President SwissFundraising



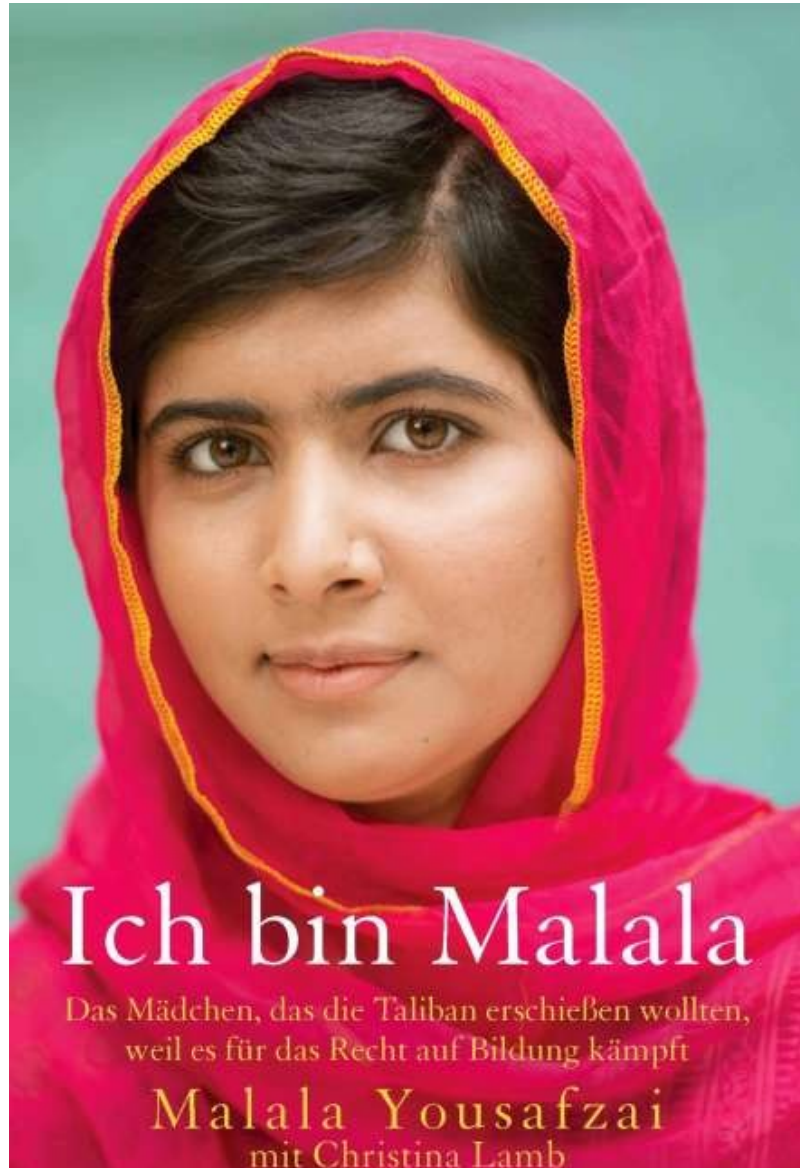
Swat Valley, Pakistan



Swat Valley, Pakistan



Swat Valley, Pakistan



*«One child, one teacher,
one book, one pen can
change the world.»*

Malala Yousafzai



*The Taliban and
the army
in the Swat Valley*





*Malala with her
beloved father
Ziauddin, who is
poet, teacher and
activist*



*The Taliban fired
into the school
bus and injured
Malala and two
other schoolgirls*

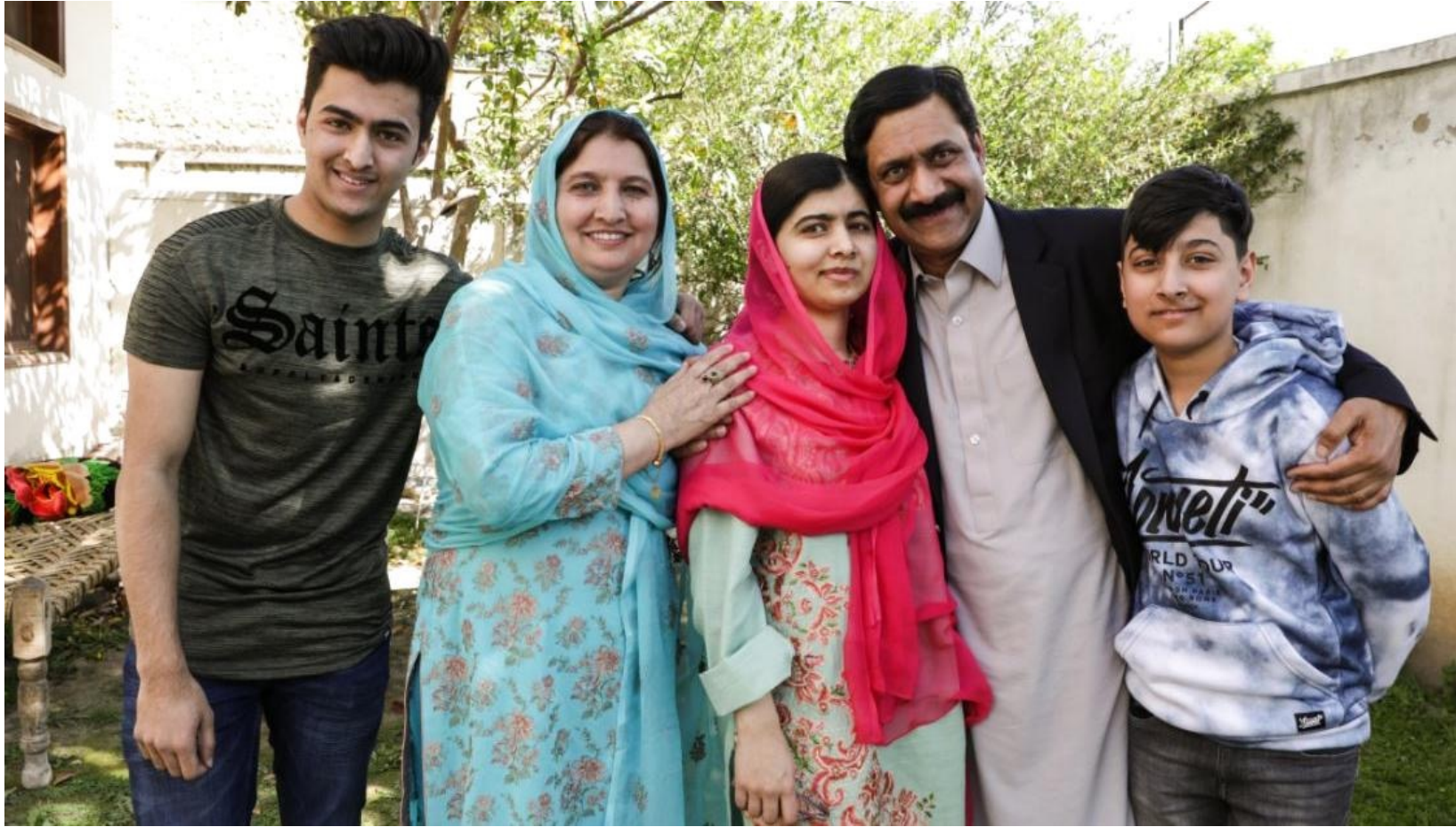


*Malala was shot
in the head and
was taken to
hospital with
serious injuries*



*Malala receives the
Nobel Peace Prize
on 10.10.2014.*

*In the same year, her book
"I am Malala" was published*



*Malala with her
parents and the two
younger brothers
in Pakistan*

*The family's first visit
back to Swat Valley
in 2018*



*Malala gets married
on 10.11.2021 in UK*

*"Today is a precious
day in my life."*

Malala Yousafzai



“We need to encourage girls that their voice matters. I think there are hundreds and thousands of Malalas out there.”

MALALA

- 1. Courage and determination*
- 2. With knowledge and skills*
- 3. With the support of her family and the local community*
- 4. With presence in the media*
- 5. With national and international attention*
- 6. With her sound self-confidence*

- *Am I burning for the cause I am raising my voice for?*
- *Do I have the courage to stand up for my convictions and also to be uncomfortable with words and deeds?*
- *Do I have people around me who support, promote and encourage me?*
- *Do I reach the community and the donors with my message in order to make a difference together with them?*



«I raise up my voice – not so I can shout, but so those without a voice can be heard.»

Malala Yousafzai